



## Broad-Based Black Economic Empowerment Verification Certificate

**LA PROMOTIONS CC**

**Certificate No:01/B-BBEE/2019/00035/QSE**

Registration no: 1996/040705/23  
 VAT no: 4080161963  
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Verification standard applied: Marketing, Advertising and Communication Sector Code  
 Issue of the rating standard applied: Section 9 of the B-BBEE Amendment Act 46 of 2013  
 Scorecard applied: QSE Entity with a turnover of <R50m  
 Financial year rated: 2015

Element	Element weighting	Score
Ownership	25	25.00
Management Control	15	12.50
Skills Development	25	19.92
Enterprise and Supplier Development	30	19.42
Socio-Economic Development	10	7.00
<b>Overall Score</b>	<b>105</b>	<b>83.84</b>

**Broad Based BEE status level** : **A level FOUR contributor to B-BBEE**  
**BEE procurement recognition level** : **100%**  
**Black Ownership** : **26.00%**  
**Black Women Ownership** : **26.00%**  
**Empowering Supplier:** : **YES**  
**Designated Group Supplier** : **NO**

This verification certificate and verification report is based on information provided to Amax BEE Verifications and represent an independent opinion based on the verification and analysis completed by Amax BEE Verifications. The calculation of the scores has been determined in accordance with the Marketing, Advertising and Communication Sector Code as Gazetted.

Amax BEE Verifications (Pty) Ltd Reg: 2014/267853/07

Director: GP Stols

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 Expiry date: 24 January 2020  
 Period of validity: 12 Months

